

## SENSORY ENVIRONMENTS:

# ENGAGING THE SENSE OF SIGHT & SOUND IN THE WORKPLACE

Creating sensory-rich workplaces can boost productivity, well-being, and job satisfaction by engaging sight and sound.

## THE SCIENCE BEHIND SENSORY STIMULATION

- **Brain Response:** Visual and auditory stimuli influence mood and focus.
- **Biophilia Hypothesis:** Humans seek connections with nature, beneficial in workplace design.

## VISUAL ENGAGEMENT



### Natural Light:

Improves mood, reduces eye strain. Use windows, skylights.



### Dynamic Lighting:

- **Enhanced Alertness:** Mimics natural daylight, keeping employees alert.
- **Mood Improvement:** Adjusts to different times of day to maintain positive mood.
- **Task-Specific:** Customizable lighting for different tasks and activities.
- **Health Benefits:** Reduces eye strain and fatigue.
- **Implementation Tips:** Use adjustable LED systems and daylight sensors.

## AUDITORY ENGAGEMENT



### Ambient Noise:

Natural sounds or white noise improve focus.



### Music:

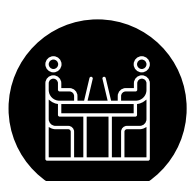
Classical, instrumental, nature sounds enhance mood and productivity.



### Acoustic Design:

- **Soundproofing:** Reduces unwanted noise from adjacent areas.
- **Absorptive Materials:** Carpets, curtains, acoustic panels dampen noise.
- **Custom Acoustic Décor:** Utilize custom felt for sound-absorbing, customizable solutions.
- **Quiet Zones:** Designate areas for focused work and relaxation.

## INTEGRATING SIGHT AND SOUND



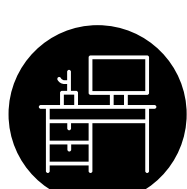
### Open vs. Private Spaces:

Open spaces for collaboration; private spaces for focus.



### Technology Integration:

Smart lighting and sound systems tailored to work areas.



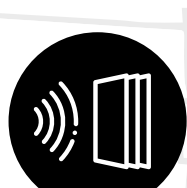
### Flexible Design:

Modular furniture and movable partitions for dynamic spaces.



### Custom Interior Design:

Personalized spaces with unique decor, tailored to team needs.



### Acoustic Decor:

Customizable acoustic panels, felt installations, and noise-reducing partitions.

- **Tension Fabric Architecture:** Custom tension fabric structures for visual storytelling and brand connection.
- **Illuminated Art:** High-resolution printed fabric with integrated lighting for visual impact and ambient light.
- **Custom Millwork:** High-quality, bespoke woodwork tailored to specific needs and aesthetic themes.
- **Environmental Graphics:** Large-scale graphics that transform spaces and reinforce brand identity.